

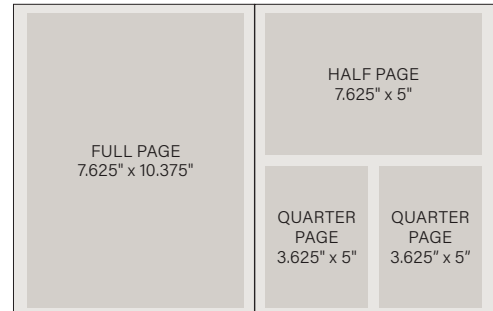


2026/2027 SPONSORSHIP AD AND LOGO SPEC SHEET

AD SIZES / ALL DIMENSIONS ARE LISTED WIDTH x HEIGHT.

In an effort to maximize space and design elements in our season playbill, LOH has **updated ad sizes** for all sponsor levels this year. Please pay close attention to the new dimensions noted below.

FULL PAGE (Leading & Sustaining)	7.625" x 10.375"
HALF PAGE (Supporting)	7.625" x 5"
QUARTER PAGE (Contributing)	3.625" x 5"



We recognize that changing ad sizes might cause challenges for your business. If you need assistance creating a new ad or resizing an existing ad, we recommend you contact our design agency, **Methodikal: info@methodikal.net**. Because LOH partners with Methodikal to produce our annual playbill, they are extremely familiar with our audience and we're confident you will be satisfied with their work.

FILE SUBMISSION GUIDELINES

WHAT TO SEND

- Ad files for playbill
- Logo for promotional opportunities

HOW TO SEND

- File sharing service (Dropbox, WeTransfer, etc.)
- Email file

AD FILE FORMAT

- We prefer Adobe PDF (Press Quality) files
- We will also accept native Adobe CC files with all graphic and font elements linked, updated and included
- We will NOT accept any other native file formats

AD TECHNICAL SPECIFICATIONS

- All color images should be supplied CMYK
- Line art should be supplied at 1,200 dpi at 100%
- Photos should be supplied at 300 dpi at 100%

LOGO FILE FORMAT

- We prefer vector files (.AI, .EPS)
- We will also accept .PNG, .PSD, & .TIFF files with TRANSPARENT BACKGROUND
- We require three versions: CMYK, B&W, and WHITE

DIGITAL MATERIALS CHECKLIST

- Acceptable file format
- All fonts (MAC FONTS ONLY)
WHERE POSSIBLE PLEASE TURN ALL FONTS TO OUTLINES
- All source/placed images and logos
- All color images and logos converted to CMYK

AD AND LOGO SUBMISSIONS

Email to Shay Berry, Advancement Associate at **Sberry@LebanonOperaHouse.org**

SUBMIT BY FRIDAY, JUNE 26. Call **603.448.0400 x152** with any questions.