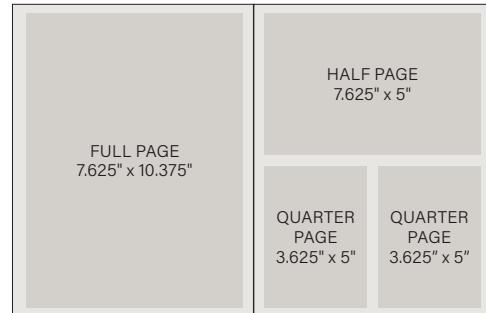


**AD SIZES /** ALL DIMENSIONS ARE LISTED WIDTH x HEIGHT.

In an effort to maximize space and design elements in our season playbill, LOH has **updated ad sizes** for all sponsor levels this year. Please pay close attention to the new dimensions noted below.

<b>FULL PAGE</b> (Leading & Sustaining)	7.625" x 10.375"
<b>HALF PAGE</b> (Supporting)	7.625" x 5"
<b>QUARTER PAGE</b> (Contributing)	3.625" x 5"



We recognize that changing ad sizes might cause challenges for your business. If you need assistance creating a new ad or resizing an existing ad, we recommend you contact our design agency, **Methodikal**: [info@methodikal.net](mailto:info@methodikal.net). Because LOH partners with Methodikal to produce our annual playbill, they are extremely familiar with our audience and we're confident you will be satisfied with their work.

**FILE SUBMISSION GUIDELINES**

**WHAT TO SEND**

- Ad files for playbill
- Logo for promotional opportunities

**HOW TO SEND**

- File sharing service (Dropbox, WeTransfer, etc.)
- Email file

**AD FILE FORMAT**

- We prefer Adobe PDF (Press Quality) files
- We will also accept native Adobe CC files with all graphic and font elements linked, updated and included
- We will NOT accept any other native file formats

**AD TECHNICAL SPECIFICATIONS**

- All color images should be supplied CMYK
- Line art should be supplied at 1,200 dpi at 100%
- Photos should be supplied at 300 dpi at 100%

**LOGO FILE FORMAT**

- We prefer vector files (.AI, .EPS)
- We will also accept .PNG, .PSD, & .TIFF files with TRANSPARENT BACKGROUND
- We require three versions: CMYK, B&W, and WHITE

**DIGITAL MATERIALS CHECKLIST**

- Acceptable file format
- All fonts (MAC FONTS ONLY)  
*WHERE POSSIBLE PLEASE TURN ALL FONTS TO OUTLINES*
- All source/placed images and logos
- All color images and logos converted to CMYK

**AD AND LOGO SUBMISSIONS**

Email to Shay Berry, Advancement Associate at [Sberry@LebanonOperaHouse.org](mailto:Sberry@LebanonOperaHouse.org)  
**SUBMIT BY FRIDAY, JUNE 26.** Call **603.448.0400 x152** with any questions.