# LEBANON SPONSORSHIP FILE SUBMISSION SPECIFICATIONS OPERA HOUSE

#### AD SIZES / ALL DIMENSIONS ARE LISTED WIDTH X HEIGHT.

FULL PAGE (Leading)	7.625" x 10.375"
LARGE (Sustaining)	5" x 10.375"
MEDIUM HORIZONTAL (Supporting)	7.625" x 5.0625"
MEDIUM VERTICAL (Supporting)	5" x 7.625"
SMALL HORIZONTAL (Contributing)	5" x 5.0625"
SMALL VERTICAL (Contributing)	2.375" x 10.375"
X-SMALL HORIZONTAL (Sponsor)	5" x 2.5313"
X-SMALL VERTICAL (Sponsor)	2.375" x 5.0625"



## FILE SUBMISSION GUIDELINES

#### WHAT TO SEND

- Ad files for playbill
- Logo for promotional opportunities

### HOW TO SEND

- File sharing service (Dropbox, WeTransfer, etc.)
- Email file

### AD FILE FORMAT

- We prefer Adobe PDF (Press Quality) files
- We will also accept native Adobe CC files with all graphic and font elements linked, updated and included
- We will NOT accept any other native file formats

### AD TECHNICAL SPECIFICATIONS

- All color images should be supplied CMYK
- Line art should be supplied at 1,200 dpi at 100%
- Photos should be supplied at 300 dpi at 100%

### LOGO FILE FORMAT

- We prefer vector files (.Al, .EPS)
- We will also accept .PNG, .PSD, & .TIFF files with TRANSPARENT BACKGROUND
- We require three versions: CMYK, B&W, and ALL WHITE

### DIGITAL MATERIALS CHECKLIST

- Acceptable file format
- All fonts (MAC FONTS ONLY) WHERE POSSIBLE PLEASE TURN ALL FONTS TO OUTLINES
- All source/placed images and logos
- All color images and logos converted to CMYK

#### AD AND LOGO SUBMISSIONS

Email to Lucas Mendelsohn Communications & Technology Coordinator Lmendelsohn@LebanonOperaHouse.org 603.448.0400 x187

### AD DEADLINE: MONDAY, JUNE 30

The playbill will be published for the 2025/2026 season, which begins in September.